



Salish Sea Sentinel

THE VOICE OF THE NAUT'SA MAWT TRIBAL COUNCIL



ADVERTISE IN THE SALISH SEA SENTINEL

Many of the stories we share in our magazine focus on emerging economies for more than 6,000 people. Population growth in our nations, as in the rest of First Nations in BC, is very high – more than 22% according to Statistics Canada.

Our economic growth is great. From large retail shopping complexes and housing developments to forestry, fisheries and other resource industries, Coast Salish nations are becoming major players, and stakeholders- in wealth creation along the BC coast.

Our nations are major purchasers of equipment, supplies and services. We are joint-venture partners in significant projects. We employ hundreds of people – Aboriginal and non-Aboriginal – in fields from policy development and community planning to technical services and education.

We are storytellers at The Sentinel, relating the many positive, forward-looking accounts of our nations' developments in both economic and human terms. It is an exciting time for all of us and we invite you to be part of the journey.

As our Elders say, "Get in the canoe and paddle with us on the journey".



Our magazine is delivered to communities around BC and beyond. Now available on board BC Ferries.



Naut'sa mawt Tribal Council, 8017 Chemainus Road, Chemainus B.C. V0R1K5

ADVERTISING SALES CONTRACT

COMPANY NAME: _____

STREET ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

TELEPHONE: _____ FAX: _____

CONTACT NAME: _____ EMAIL: _____

		10% OFF	15% OFF	BEST VALUE 20% OFF
INSIDE PAGES	x1	x3	x6	x12
1/4 PAGE	\$250	\$675	\$1275	\$2400
1/2 PAGE	\$450	\$1215	\$2295	\$4320
FULL PAGE	\$850	\$2295	\$4335	\$8160
COVER PAGES	x1	x3	x6	x12
1/4 PAGE	\$275	\$742	\$1402	\$2640
1/2 PAGE	\$495	\$1336	\$2525	\$4752
FULL PAGE	\$950	\$2565	\$4845	\$9120

TERMS & CONDITIONS

NOTE: This is a legally binding contract. In signing this document, the advertiser/ad agency agrees to abide by all of the contract terms and conditions as noted in this document and warrants that the representative executing this contract has the legal authority to create a binding agreement with Naut'sa mawt Tribal Council. NmTC and the Salish Sea Sentinel reserve the right to reject any advertisement submitted for publication.

Payment terms: Payment for 3x payable in full within 30 days of invoice date. Payment for 6x or 12x payable monthly within 30 days of invoice date. Late payment subject to 10% penalty. NSF payments subject to \$50 penalty.

Cancellation: No cancellation of contracted space will be deemed valid unless received in writing at least 60 days prior to the closing date.

Artwork: Artwork may be provided print ready as a PDF, EPS or AI file (contact us for size requirements). If you require ad design, rates of \$75/hr. will be applied.

Select your preferred publication dates:

DEC/JAN	FEBRUARY	MARCH	APRIL
MAY	JUNE	JULY	AUGUST
SEPTEMBER	OCTOBER	NOVEMBER	

Authorized Signatures:

Name and Title of Authorizing Party

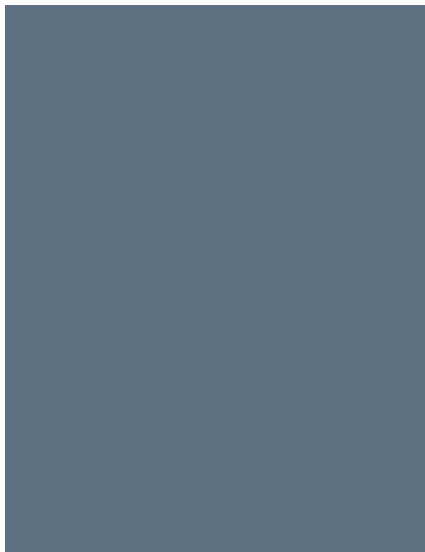
Signature of Authorizing Party

ADVERTISING SPECS & SIZING REQUIREMENTS

SUPPLYING DIGITAL FILES: Preferred format is a high resolution (300dpi) PDF file, provided all the fonts are embedded, and all color is converted to CMYK. Other acceptable formats are Adobe InDesign, Adobe Illustrator and Adobe Photoshop files. All graphics must be embedded in the file and fonts converted to outlines before submitting. For files under 10MB, please send as an email attachment to brent@footeprint.com. For files larger than 10MB, contact brent@footeprint.com for dropbox alternatives. If you require ad design, rates of \$75/hr. will be applied.

FULL PAGE

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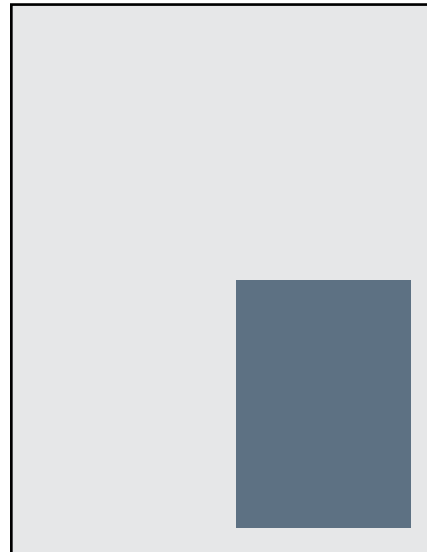


FULL PAGE (WITH BLEED)

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QUARTER PAGE VERTICAL

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HALF PAGE HORIZONTAL

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QUARTER PAGE HORIZONTAL

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